



# FED National Education Consultation Report

Building Forward Together

## The Foundation for Education Development (FED)...

... is a community interest company established to promote the benefits of a long-term vision and plan for education in England. Founded in December 2019, it is an independent, non-political, and cross-sector body. It provides a neutral space for stakeholders to discuss and debate education through a long-term lens and help shape the future of the education system.

As one of our highly valued and trusted strategic partners, who have played a pivotal role in our 12-month consultation, including our FEDSpace roundtable discussions and culminating in the FED National Education Summit, we want to thank you for all your support and contributions so far. Without you, this would not have been possible.



The work of the FED in the past year has taken place at a unique time in our history. Our first year culminates in the FED National Education Consultation Report. The aim of this report is to summarise the FED's activities and findings in our first year and to set the focus for further analysis and outreach in the next twelve months.

We would like to kindly request that should you have the capacity to help us promote the report that you do so via your own channels.

## The launch event of the FED National Consultation Report


Date and time: **Monday, 26th April 18:00-19:00**

Registration link: <https://bit.ly/3dq80HH>

# Social media.

We are running our campaign through

Twitter:  [@FedEducation](https://twitter.com/FedEducation)

LinkedIn:  [The Foundation for Education Development](https://www.linkedin.com/company/the-foundation-for-education-development/)

Hashtags: [#FollowFed](https://twitter.com/hashtag/FollowFed) [#FEDNCR21](https://twitter.com/hashtag/FEDNCR21)

## What can you do?

1. Amplify the key messages from the report by re-sharing our posts with your own followers, members, and networks.
2. Encourage your networks to follow @fededucation by linking them in your messages.
3. Develop your own messages, around how you support the work of the FED and a long-term vision and plan for education.



# Examples of campaign posts

Supporting graphics: <https://fed.education/artwork/>

Twitter posts:

1. Following the impact of COVID-19, @fededucation have released a country wide report focusing on the need to implement a long-term plan for education. Read it here: (link) #FollowFed #FEDNCR21
2. Focusing on a 'cradle-to-career' approach to education, the @fededucation National Consultation Report identifies that short-termism prevents our education system from addressing its big issues. Read the full report here: (link) #FollowFed #FEDNCR21
3. The only National Education Consultation in the world to capture in a qualitative long-term manner the changing opinions of education stakeholders during the pandemic. Read @fededucation 's National Consultation report here: (link) #FollowFed #FEDNCR21
4. By February half-term 2021, learners across the UK had lost at least half a year of normal, in-person education. The @fededucation's Report addresses the key challenges that can only be resolved by a long-term plan. Read the report here: (link) #FollowFed #FEDNCR21
5. Building on the first year of national consultations, the FED's second year work programme will consist of 4 national workstreams which will combine to provide a national framework for long-term education planning in England. Read the full report here: (link) #FollowFed #FEDNCR21
6. Identifying that we need an education system that is local, social, accessible, stable and flexible for all learners, @fededucation 's National Consultation Report analyses what we need to do to create a decade of education prosperity in England through a long-term plan for education. Read it here: (link) #FollowFed #FEDNCR21



## LinkedIn posts:

1. Following the impact of COVID-19, @The Foundation for Education Development have released a country wide report focusing on the need to implement a long-term plan for education. The report focuses on the key issues and challenges for our English education system and sets out the FED's second year work programme to support the further development of the English Education system.

To read the full consultation report, click here: (link) #FollowFed #FEDNCR21

2. The staggering figure identified in @The Foundation for Education's National Education Report that by February half term 2021, learners across the UK had lost at least half a year in 'normal' face-to-face education which highlights the need for a long-term plan to be implemented to help a generation of learners prosper as we emerge from the pandemic.

To read the full consultation report, click here: (link) #FollowFed #FEDNCR21

## Information:

All information related to the wider opportunities to celebrate will be placed on the FED's website:

<https://fed.education/brand-resource-centre/>

**THANK YOU FOR YOUR SUPPORT IN PROMOTING THIS  
UNIQUE YEAR LONG CELEBRATION**

