



# FED National Education Consultation Report 2022

Building Forward Together

## The Foundation for Education Development (FED)...

...is a community interest company established to promote the benefits of a long-term vision and plan for education in England. Founded in December 2019, it is an independent, non-political, and cross-sector body. It provides a neutral space for stakeholders to discuss and debate education through a long-term lens and help shape the future of the education system.

As one of our highly valued and trusted strategic partners, who have played a pivotal role in our second-year consultation, including workstream and stakeholder councils, our FEDSpace roundtable discussions and culminating in our second FED National Education Summit, we want to thank you for all your support and contributions so far. Without you, this would not have been possible.



The work of the FED in the past year has taken place at a unique time in our history. Our first year culminates in the FED National Education Consultation Report. The aim of this report is to summarise the FED's activities and findings in our first year and to set the focus for further analysis and outreach in the next twelve months.

We would like to kindly request that should you have the capacity to help us promote the report that you do so via your own channels.

## The launch event of the FED National Consultation Report

Takes place on: **Wednesday, 13th July, 3.30pm at the House of Lords**

**To coincide with this in-person launch we hope that you will be able to promote the report through your newsletters, social media channels and partners.**

Download the report: <https://bit.ly/FedReport2022>

Download the technical annex: <https://bit.ly/FedAnnex22>

## Social media.

We will be sharing posts through the following channels:

Twitter:  [@FedEducation](https://twitter.com/FedEducation)

LinkedIn:  [The Foundation for Education Development](https://www.linkedin.com/company/the-foundation-for-education-development/)

Hashtags: [#FollowFed](https://twitter.com/hashtag/FollowFed) [#FEDNCR22](https://twitter.com/hashtag/FEDNCR22)

### What can you do?

1. Amplify the key messages from the report by re-sharing our posts with your own followers, members, and networks.
2. Encourage your networks to follow [@fededucation](https://twitter.com/fededucation) by linking them in your messages.
3. Develop your own messages, around how you support the work of the FED and a long-term vision and framework for education.
4. Share the post examples below with supporting graphics onto your own social media channels.



# Examples of campaign posts

Supporting graphics: <https://fed.education/artwork/>

Twitter posts:

1. This report covers the second year of the FED's National Education Consultation. It outlines the progress made running the largest ever qualitative consultation on education in England, working with partners from across the education sector and beyond!

Click the link to download and read (insert link)

[#FEDNCR22](#) [#FollowFED](#)

2. FED have built a deeper understanding of how some of the intractable economic and social issues of our time are posing significant challenges to our education system.

The report includes deep dives into two significant areas: levelling-up and place-based learning; and diversity, equity and inclusion.

Click the link to download and read (insert link)

[#FEDNCR22](#) [#FollowFED](#)

3. Over the course of this year, education leaders, experts, practitioners and learners have come together to inform the FED of their work in these areas, sharing what has and has not worked, and what is required to ensure that education meets the needs of all learners and of our communities.

Click the link to download and read (insert link)

[#FEDNCR22](#) [#FollowFED](#)

4. Findings from the FED's consultations flag that one of the biggest challenges to education in England is its historically short-term approach to policymaking; a result of being enmeshed in the political cycle. Whilst recognising that this is partly a result of the country's democratic process and the particular tendency for centralised decision-making, it highlights the need for a new approach to empowering politicians and education stakeholders to find solutions to long-term problems.

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## LinkedIn posts:

1. We are thrilled to be supporting his report covers the second year of the FED's National Education Consultation.

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**#FEDNCR22 #FollowFED**

2. FED have built a deeper understanding of how some of the intractable economic and social issues of our time are posing significant challenges to our education system.

The report includes deep dives into two significant areas: levelling-up and place-based learning; and diversity, equity, and inclusion.

Click the link to download and read (insert link)

**#FEDNCR22 #FollowFED**

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The newly released report focuses on two key areas: levelling-up and place-based learning; and diversity, equity, and inclusion.

Click the link to download and read (insert link)

**#FEDNCR22 #FollowFED**

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Whilst recognising that this is partly a result of the country's democratic process and the particular tendency for centralised decision-making, it highlights the need for a new approach to empowering politicians and education stakeholders to find solutions to long-term problems.

**#FEDNCR22 #FollowFED**

## Information:

All information related to the wider opportunities to celebrate will be placed on the FED's website:

<https://fed.education/brand-resource-centre/>

THANK YOU FOR YOUR SUPPORT IN PROMOTING THIS UNIQUE YEAR LONG CONSULTATION

